

Date : 16-06-2023

CERTIFICATE OF INTERNSHIP

This is to certify that MS. M.ABINA(22PCM001) is a student of Muthayammal college of Arts and Science, Rasipuram pursuing M.com –II year who has successfully completed is days of internship traning from 29-05-2023 to 16-06-2023.

During the internship period she has acquired knowledge in the field of basics of Life Insurance Corporation like new policies login, Loan, Claims, Surrender, Revival,Office Services etc.....

During the internship she learned sincerely on her Assignments and Performance was very excellent . I wish her all the best for future endeavours.

Yours Sincerely

*K. Selva*





## Vitalcore Industrials Private Limited

(Formerly Known as AVEJANA MANAGEMENT AND ADVISORY SERVICES PRIVATE LIMITED)

Regd Office - 3/8, 41<sup>st</sup> Street, Nanganallur, Chennai – 600 061.

Admin Office – 2/517, 2<sup>nd</sup> Main Rd, Sundeeep Avenue,

Chinna Neelankarai, Chennai - 600115

( CIN: U29100TN2017PTC115252)

Email – info@vitalcore.in

### TO WHOMSOEVER IT MAY CONCERN

We are glad to inform you that **Mrs. S.Devadharshini** who is doing **I M.com** from **Muthayammal College of Arts and Science, Rasipuram, Namakkal District 637408** has done her internship training in our company from 29<sup>th</sup> May 2023 to 16<sup>th</sup> Jun 2023.

We found **Mrs. S.Devadharshini** to be sincere, committed and showed keen interest in learning during her internship training. She learnt about fundamentals of Accounting, Stores, Purchase Activities and work ethics. We wish her all the best in his career.

For Vitalcore Industrials Pvt Ltd,

**Mr. Sridar Ramarao**  
CFO and Company Secretary



**CERTIFICATE ISSUED BY THE FIRM TO THE CANDIDATE**

D. GEETHA

SUKORO SUPER MARKERT  
2\34-14, kalangani,  
Namakkal-637014.  
Ph: 9894660037.

---

**CERTIFICATE OF INTERNSHIP**

I here by certify that M.DEVIPRIYA a (22MPCM006) puruing M.COM second year at MUTHAYAMMAL COLLEGE OF ARTS & SCIENCES RASIPURAM has under done internship training is super marker 15 days during the period from 29-05-2023 to 14-06-2023 (09.00AM to 04.00PM). A appreciate the college management for giving a good oppportunity to the students through this internship training. I wish the student best of luck and bright future.

Place: kalangani  
Date : 14-06-2023

COMPANY OWN

  
14/06/23  
**SUKORO SUPER MARKET**  
2/34-14, KALANGANI (P.O.),  
Namakkal - 637 014



TIN : 33AAVFS7923B1ZO

Ph : 04287 - 224086  
Cell : 73975 33986



# SIVANANDA TEXTILES

48, Chinna Agraharam, RASIPURAM - 637 408. Namakkal Dt. TN.

16/06/2023

Date.....

## INTERNSHIP CERTIFICATE

I Here by certify that N.Harini (22PCM011) pursuing  
II -M.com at Muthayammal college of Arts &  
Science, Rasipuram, has undergone internship training  
in preparation of Sivananda textiles services process  
and understanding your job nature during the period  
from 29/05/2023 to 16/06/2023. I appreciate the  
college management for giving a good opportunity to  
the students through this internship training ,.

I wish the student best of luck and bright future...

For Sivananda Textiles

  
PARTNERS

GSTIN : 33AAVFS7923B1ZO  
**SIVANANDA TEXTILES**  
48, Chinna Agraharam  
Rasipuram - 637 408.



No : 33783262694

CST : 1041256 / Dt 04.04.2012



# SANTHOSH AGRI MACHINERY

GSTIN : 33ACCFS3410J1ZG

Date: 16-06-2023

## CERTIFICATE

This is to certify that MS. M. HEMARANI (Roll. No. 22PCM012) Student of Second year M.Com at Muthayammal College Of Arts & Science, Rasipuram, has successfully completed her internship training in our organization for a period of 15 days from 29.05.2023 to 16.06.2023.

During the period of internship training, the above student has shown keen interest to learn. We found that her conduct during the above period was Good.

We wish all the best for her future endeavors.

Thanking you,

For Santhosh Agri Machinery



Managing Partner

इंडियन बैंक



Indian Bank

इलाहाबाद

ALLAHABAD

Indian Bank  
VAZHAPADI Branch  
KANNAYA COMPLEX  
CUDDALORE MAIN ROAD  
VAZHAPADI  
TAMILNADU -636115

Mobile: 9488441130 TEL 04292 222345

E-mail :vazhapadi@indianbank.co.in

16/06/2023

### CERTIFICATE OF INTERSHIP

This is to certify that Ms.K.Karthiga (Student Id: 22MPCM015) is a student of Muthayammal College of Arts and Science , Rasipuram Pursuing M.Com II year has successfully completed 15 days of internship from 29/05/2023 to 16/06/2023.

During the internship she has observed and worked in field of basic banking transaction, Account opening, Record maintaining ,and Ekyc .

During the internship she worked sincerely on her assignments and performance was excellent. We wish her best of luck for future endeavours.

Regards

कृते इति / For Indian Bank,  
Branch Manager  
शाखा प्रबंधक / Branch Manager,  
वाझपादी शाखा / Vazhapadi Branch,



**CERTIFICATE ISSUED BY THE SUPER MARKET TO THE CANDIDATE**

P.NIRANJAN

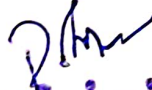
GRAMIYAM SUPER MARKET,  
UPPILIAPURAM,  
THURAIYUR (tk),  
TRICHIRAPPALLI (dt),  
621012.

**CERTIFICATE OF INTERNSHIP**

I hear by certify that S.KAVIYA SRI (22PCM016) pursuing M.COM second year at MUTHAYAMMAL COLLEGE OF ARTS & SCIENCES RASIPURAM has under gone internship training is GRAMIYAM SUPER MARKET 15 Days during the period from 29-05-2023 to 16-06-2023(09.00 AM to 04.00 PM). I appreciate the college management for giving a good opportunity to the students through this internship Training. I wish the student best of luck and bright future.

Place: UPPILIAPURAM

Date: 16-06-2023

  
சீராயம் சூப்பர் மார்க்கெட்  
நடுபஸ் காம்பளக்ஸ்.  
உப்பிலியபுரம்.  
SUPERMARKET OWNER 621 012





**first LOOK**  
SIGNAGE

LED Sign Board | Laser |  
CNC Router | Printing | Designing

## CERTIFICATE

I hereby certify that **B. MADHUMITHA (22PCM017)** pursuing **II M.COM** at **MUTHAYAMMAL COLLEGE OF ARTS & SCIENCES, RASIPURAM** has undergone internship training in preparation of **LED BOARD** process and understanding your job nature during the period from **29-05-2023** to **16-06-2023**. I appreciated the college management for giving a good opportunity to the students through this internship training. I wish the student best of luck and bright future.

**For FIRST LOOK SIGNAGE**  
  
**PROPRIETOR**

Save Earth

No.12, Itteri Road, Meyyanur,  
Salem-636004.



+91 9788359535  
+91 9787701013



contact@firstlooksignage.com  
[www.firstlooksignage.com](http://www.firstlooksignage.com)

ஸ்ரீ முருகன் குணை

# K.J TILES & CERAMICS

312/2, KATTAPULIYAMARAM, MOOLAPALLIPATTI,  
NAMAGIRIPET, RASIPURAM,  
NAMAKKAL - 637 406.

CELL : 7418944409, 9790807795.

Date: .....

## CERTIFICATE OF INTERNSHIP

This is to certify that Mrs.M.Monika W/o Manikandan (Student Regd No.22PCM021) is a student of Muthayammal College of Arts and Science, Rasipuram. Pursuing M.Com IInd year has successfully completed 15 days of training from 29.05.2023 to 16.06.2023.

During her internship, she worked sincerely on her assignment and performances are excellent.

Place: Kattapuliyamaram

Date: 16.06.2023



K.J. TILES & CERAMICS  
342/2, Moolapallipatty  
Namagiripet- 637 406  
Rasipuram(Tk),  
Namakkal(Di), Tamilnadu.

E. Jothi

# SRI KUMARAN E BIKES

6/47 Z 9 , SALEM MAIN ROAD, MALLASAMUDRAM,NAMAKKAL-DT 637503.

Cell: 9788309315

GST NO: 33AXXPP6513B1ZD

---


DATE : 16.06.2023

## CERTIFICATE

I here by certify that S.MOWNISHA (22PCM022)pursuing 2<sup>nd</sup> M.Com at MUTHAYAMMAL COLLEGE OF ARTS &SCIENCES RASIPURAM has Undergone internship training Salesman & Accountant, during the period from (29-05-2023 to 16-06-2023). I appreciate the college Management forgiving a good opportunity to the students through this internship training. I wish the student best of luck and bright future.

Place: Mallasamudram

Date:16-06-2023



S.V Palaniswami  
(Proprietor)

SRI KUMARAN E-BIKES,  
D.No. 6/47 Z 9, Salem Main Road,  
MALLASAMUDRAM - 637 503  
Tiruchenoode-Tk Namakkal-Dt



## Internship Completion Certificate

To whom it may concern,

It is to certify that **M.OVIYA (22PCM023)** pursuing **2<sup>nd</sup> M.COM** at **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE** has completed internship training in **S.S AGENCIES (470, NORTH UDAYARPALAYM, ATTUR – 636102, SALEM (DT)** during from the period of (29.05.2023 to 16.06.2023).

She worked under the direct supervision of the Manager and Performed well. Along with her other duties, she was responsible for managing the timelines of the Work.

She is a fast learner, and she learned our operations system and organizational culture quickly. We wish her the best of luck for all her future endeavors.

Place : Attur

Date :17.06.2023

The Proprietor of S.S AGENCIES

Mr. A. Sekar





जीवन बीमा निगम  
LIFE INSURANCE CORPORATION OF INDIA

K.SELVAKUMAR M.C.A.,  
DEVELOPMENT OFFICER

க.செல்வகுமார் எம்.சி.எ  
வளர்ச்சி அதிகாரி

CERTIFICATE OF INTERNSHIP

Date : 16-06-2023

This is to certify that MS. S.S SATHYA(22PCM034) is a student of Muthayammal college of Arts and Science, Rasipuram pursuing M.com –II year who has successfully completed 16 days of internship training from 29-05-2023 to 16-06-2023.

During the internship period she has acquired knowledge in the field of basics of Life Insurance Corporation like new policies login, Loan, Claims, Surrender, Revival, Office Services etc.....

During the internship she learned sincerely on her Assignments and Performance was very excellent . I wish her all the best for future endeavours.

Yours Sincerely

*K. Selvakumar*



PH: 04287 222592

CELL : 93608 37697

## BEST MARKETING

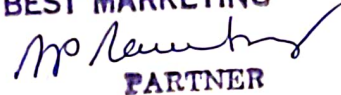
### Cement, Electrical, Pipe Division

135C, Attur Road, RASIPURAM - 637408

#### CERTIFICATE

I hereby certify that Mr.AAKASH.R (22MPCM 1014) pursuing M.com Second year at MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE RASIPURAM has undergone internship training in Salesman & Accountant, during the period from 29.05.2023 to 16.06.2023 ( 09.00AM to 09.00PM ). I appreciate the college management for giving a good opportunity to the students through this internship training. I wish the student best of luck and bright future.

For BEST MARKETING



PARTNER

Place : Rasipuram

N.P. RAMASWAMY

Date : 17.10.2023





# Himalaya Exports

Mfs. of Woven Garments & Exporters

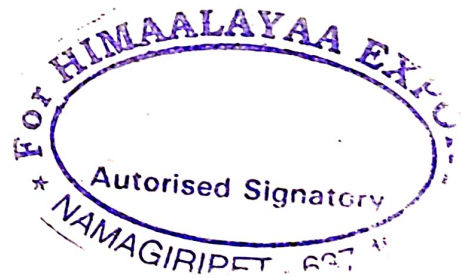
Date.:

## CERTIFICATE

I hereby certify that Mr. ARUNKUMAR S (22PCM002) pursuing II M.COM at MUTHYAMMAL COLLEGE OF ARTS & SCIENCES, RASIPURAM has undergone internship training in preparation of STRICHING process and understanding your job nature during the period from 29-05-2023 to 16-06-2023. I appreciated the college management for giving a good opportunity to the students through this internship training. I wish the student best of luck and bright future.

For HIMALAYA EXPORTS

  
Proprietor  
Authorized signature





## **Viswam Motors**

Main Road, Elachipalayam - 637 202.  
Namakkal Dt.  
Cell: 94429-90404  
E-mail:viswammotorsepm@gmail.com

### **INTERNSHIP CERTIFICATE**

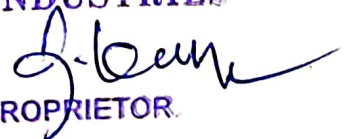
I hereby certify that Mr. R. BOOBALAN, Roll No.22PCM003 Pursuing M.COM –II Year at MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE, RASIPURAM has undergone internship training in preparation of day today activities in Appraisal Ticket Keeping, Day Book Keeping Stock Ledger , during the period from 29.05.2023 to 16.06.2023, 9.00 A.M to 5.00 P.M appreciate the collage management for giving a good opportunity to the students through this internship training. I wish the student best of luck and bright future.

**VISWAM MOTORS,**  
7/70-1, Sekkankadu,  
Rasipuram Main Road,  
ELACHIPALAYAM - 637 202

**CERTIFICATE**

I hereby certify that **DEVENDRAN.M (22PCM005)** pursuing **II M.COM** at **MUTHAYAMMAL COLLEGE OF ARTS & SCIENCES, RASIPURAM** has undergone internship training in preparation of **LAB FURNITURE** process and understanding your job nature during the period from **29-05-2023** to **16-06-2023**. I appreciated the college management for giving a good opportunity to the students through this internship training. I wish the student best of luck and bright future.

**For VTECH INDUSTRIES**



**PROPRIETOR**



# CERTIFICATE OF INTERNSHIP

This internship program certificate is proudly  
awarded to

**V.GOKUL**

For his outstanding completion of the compulsory internship  
program at saba groups of chemical & mould  
pvt.ltd.from 29.05.2023 to 16.06.2023.



**SURYA PELLE**  
Chemical & Mould Private Limited,  
No.1088/B, P.J. Nehru Road,  
AMBURPET,VANIYAMBADI-635 751

A handwritten signature in black ink, appearing to read "Rajmuni".

**Program Manager**



# Himalaya Exports

Mfs. of Woven Garments & Exporters

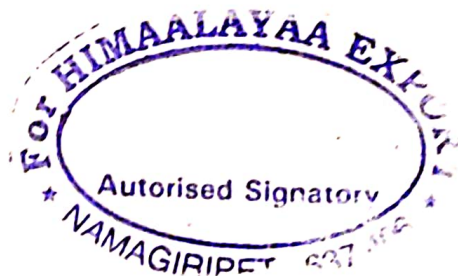
Date.:

## CERTIFICATE

I hereby certify that Mr. GOWTHAMAN C (22PCM008) pursuing II M.COM at MUTHYAMMAL COLLEGE OF ARTS & SCIENCES, RASIPURAM has undergone internship training in preparation of CUTTING & PACKING process and understanding your job nature during the period from 29-05-2023 to 16-06-2023. I appreciated the college management for giving a good opportunity to the students through this internship training. I wish the student best of luck and bright future.

For HIMALAYA EXPORTS

  
Proprietor  
Authorized signature





**THE INDIA CEMENTS LIMITED**

**COROMANDEL TOWER**

93, Santhome High Road, Karpagam Avenue, Raja Annamalaipuram, chennai - 600028

## CERTIFICATE

I hereby certify that GUNA. K (22PCM036) pursuing II M.COM at MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE, RASIPURAM has undergone intership training in preparation of MARKETING process and understanding your job nature during the period from 29.05.2023 to 16.06.2023. I appreciate the college management for giving a good opportunity to the students through this intership training. I wish the student best of luck and bright future.

For GUNA AGENCIES  
*GUNA*  
Proprietor



Date: 16/06/2023

CERTIFICATE

I hereby certify that N.HABIBULLA (21MPCM1021) Pursuing (M.Com) Second year at MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE, RASIPURAM has under gone interning training in Salesman & Accountant during the period from 29.05.2023 to 16.06.2023 (09.00 AM to 04.00 PM). I appreciate the College management for giving a good opportunity to the students through this internship training. I wish the student best of luck and bright future.

Place: Thuthikulam

Date: 16.06.2023

G.Rajesh (MD)

*G. Rajesh*  
16/06/23.

ஸ்ரீ ராஜ் ராஜ்

கலைவாணி மண்டபம் அருகில்,  
துத்திக்ருளம் - 637 404.  
Cell : 96777 79816, 99430 98201.  
(Manager)

For Sriram Bajaj

SRIRAM BAJAJ

Near kalaivani Mandabam, Namakkal Main Road,

Thuthikulam, Namakkal-637004

Cell: 9677779816,9943098201



STIN : 33AADFT7993G1ZT

உ  
ஸ் முருகன் துணை

Cell : 94420 25301

**THIRUVENGADAM GINNING & OIL MILLS,**

75-B, Nehruji Road, **THENI** - 625 531.

**திருவேங்கடம் ஜின்னிங் & ஆயில் மில்ஸ்**

75-B, நேருஜி ரோடு, தேனி - 625 531.

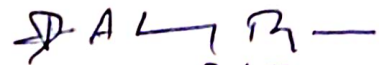


Date..08.02.2024.

### INTERNSHIP CERTIFICATE

I here by certify that Mr. B Hariharan (22PCM010) pursuing 2<sup>nd</sup> year M.Com at Muthayammal College of Arts & Sciences, Rasipuram had undergone intership training in Cotton Production in our Ginning factory from 25/1/2024 to 8/2/24. I appreciate the college managaement for giving a good opportunity to the students through this intership training.

For THIRUVENGADAM GINNING & OIL MILLS

  
Partner

HR/TVS/2023/005

16.06.2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. JEEVANANTHAM P (Reg No:22PCM013)** pursuing II Year M.Com, Muthayammal College of Arts & Science, Rasipuram – 637 408, underwent an Internship in our company **M/s. TVS Mobility Pvt Ltd**, from 29-May-2023 to 16-June-2023. She has successfully completed the Internship towards the partial fulfillment of the academic requirements.

During the Internship he showed keen interest in learning about her subject practically during her tenure with us. He conduct during the period was excellent.

\*[out of 15 working days, He attended 15 days; 100% attendance]\*

We wish he all the best in the future endeavors.

Thanking you,

Yours faithfully  
For **TVS MOBILITY PVT LTD**

Authorized Signature



**TVS Mobility Private Limited**

Registered Office • No. 10, Jawahar Road, Chokkikulam, Madurai - 625 002  
CIN U50400TN2018PTC121056



**SRI VIGNESHWARA CONFECTIONERY**Cell : 94432 69881  
94432 69882  
94432 69883CERTIFICATE

I hereby certify that Mr. P. Kamalakannan (22MPCM1024) pursuing M.Com –First year at MUTHAYAMMAL COLLEGE OF ARTS & SCIENCES RASIPURAM has undergone internship training in Salesman & Accountant, during the period from 29-05-2023 to 16-06-2023 (9:30AM to 06:30PM). I appreciate the college management for giving a good opportunity to the students through this internship training. I wish the student best of luck and bright future.

Place : Pattanam

Date : 17-06-2023.

**AUTHORISED SIGNATURE**

For SRI VIGNESHWARA CONFECTIONERY

Managing Partner.



## **FREEDOM GROUPS**

**6/3c, Soundaman Kovil Street, Ammapet, Salem-636003.**

Phone : 7402454588, 9894509197

[Freedomgroups7576@gmail.com](mailto:Freedomgroups7576@gmail.com)

**DATE:16/06/2023**

### **CERTIFICATE**

I here by certify that **Mr. D. MAHALINGAM (22PCM018)** is Pursuing M.Com 2<sup>nd</sup> Year at Muthayammal College of Arts and Science rasipuram has undergone internship training in **DIGITAL MARKETING AND ACCOUNTING**, during the period from 29-05-2023 to 16-06-2023. I appreciate the college management for giving a good opportunity to the student through this internship training. I wish the student best of luck and bright future. We wish her every success in her life and carrier.

For FREEDOM GROUPS



  
Authorized signatory

 **FREEDOM  
GOLD CONSULTING**  
GSTIN: 33HWRP50068G123.  
1-A, Kalanjar Nagar-2,  
KARUNGALPATTI, SALEM-636 006.  
Cell: 95142 80618, 92630 30663





India's No.1 Dealer  
**VASANTH & CO**  
Since 1978

TIN NO:33581540181,CST NO:618606 11-3-91 GST NO:33AATFV0714D1ZC  
NO 454, BAZAAR STREET,  
Near Kottai Mariamman Kovil Street,  
SALEM-636001

**CERTIFICATE**

I here by certify that Mr.MOHAN K (22MPCM1026) pursuing M.Com –Second Year at MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE ,RASIPURAM has undergone internship training in Salesman ,during the period from 31.05.2023 to 16.06.2023(09.00A.M TO 04.00 P.M) . I appreciate the college management for giving a good opportunity to the students through this internship training .I wish the student best of luck and bright future.

Place :Salem

Date: 16.06.2023

**N.PARAMARTHA LINGAM**

(Manager)

Signature *N. Paramartha Lingam*  
Salem.



IN : 33AWMPK0399L1Z2

Quotation

Ph : 04287 - 221188  
Cell : 99445 01800

# SRI KUMARAVEL ELECTRICALS

190, Big Bazaar Street,  
Rasipuram-637408.

Date : .....

Date 16.06.2023

## CERTIFICATE

I hereby certify that Mr. S. SANJAY (22PCM025) pursuing M.Com Second Year at MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM has undergone internship training in Salesman & Accountant, during the period from 29.05.2023 to 16.06.2023. I appreciate the college management for giving a good opportunity to the students through this internship training. I wish the student best of luck and bright future. We wish her success in her life and career.

For Sri.Kumaravel Electricals Rasipuram



For SRI KUMARAVEL ELECTRICALS,

Proprietor

Authorized signatory



CERTIFICATE

I here by certify that Mr. Santhosh K (22MPCM1030) pursuing M. Com – Second year at MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE , RASIPURAM has undergone internship training in Salesman and accountant, during the period from 31.05.2023 to 16.06.2023 ( 9.00am to 4.00pm ) at our concern of KMP SPEED PARCEL SERVICE , KANDAMPATTY, SALEM. I appreciate the college management for giving a good opportunity to the students through this internship training. I wish the student best of luck and the bright future.

Place : Salem

Date : 16.06.2023



(Manager)



# SRI SAKTHI GRANITES

P463+XWM, Vellakalpatti Rd, Vellakalpatti ,Salem,  
606012 ,Tamilnadu,India.

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## CERTIFICATE

I here by certify that **Mr. Santhosh kumar G** (22MPCM1031) pursuing M. Com – Second year at **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE , RASIPURAM** has undergone internship training in Salesman, during the period from **31.05.2023** to **16.06.2023** ( 9.00am to 4.00pm ).I appreciate the college management for giving a good opportunity to the students through this internship training. I wish the student best of luck and the bright future.

Place : Salem

Date : 16.06.2023



( Manager )

TIN. 3318324831  
CST No: 886573

IAC No. 169  
Dt: 24-4-06

**SRI SAKTHI GRANITES**  
II / 168-A, Vellakalpatty Village  
Thettichavadi (Po) - 636 012. Omalu. Tal.  
Salem (Dt) Tamilnadu



# CERTIFICATE OF INTERNSHIP

This internship program certificate is proudly  
awarded to

**H.SYED NAZEEF**

---

For his outstanding completion of the compulsory  
internship program at Saba groups of chemical & mould  
pvt.ltd. from 29.05.2023 to 16.06.2023.



**SURYA PELLE**  
Chemical & Mould Private Limited,  
No.1088/B, P.J. Nehru Road,  
AMBURPET, VANIAMBADI-635 751

*R. Vignesh*  
**Program Manager**

CA.J.VENKATASUBRAMANIAN,B.COM., F.C.A.  
CHARTERED ACCOUNTANT.

M.NO : 023262

43/101,FORT MAIN ROAD,  
NAMAKKAL.

PH.NO. : 221498, 230839

Date : 29/06/2023

### Internship Participation Certificate

This is to certify that Mr. K.Shivanesan, Student of II M.Com of Muthayammal College of Arts & Science, Rasipuram had undergone an internship training at my office for the period from 02<sup>nd</sup> June 2023 to 17<sup>th</sup> June 2023.

During his internship he has involved actively in the field of accounting and taxation.

Hope, He had learned during his internship in our office.

Wish him success in all his future endeavours.







# WELTHY DAIRY FOOD PRODUCTS INDIA PVT. LTD.,

10/285-1, Ponneri, Pottireddipatti, Erumapatti, Namakkal Dist.  
Tamil Nadu - 637 013.

Date 16.06.2023

## CERTIFICATE

I hereby certify that Mr. **R. SREEDHARAN (22PCM030)** pursuing M.Com Second Year at MUTHAYAMMAL COLLEGE OF ARTS & SCIENCES RASIPURAM has undergone internship training in Salesman & Accountant, during the period from 29.05.2023 to 16.06.2023. I appreciate the college management for giving a good opportunity to the students through this internship training. I wish the student best of luck and bright future. We wish her every success in her life and career.

For **welthy dairy food products India PVT. LTD.,**



*For J. D. Jayaram*  
Authorized signatory  
WELTHY DAIRY FOOD PRODUCTS INDIA PVT. LTD.,  
No. 10/285-1, Ponneri,  
Pottireddipatty,  
Erumapatti, Namakkal Dist.  
Tamilnadu - 637 013.



# SRI SUBHALAKSHMI HYBRID SEEDS

1-19A SALEM MAIN ROAD, MASAKKALIPATTI,  
RASIPURAM-637401  
CELL:6369454347

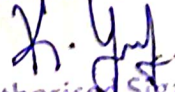
Date: 16.06.2023

## CERTIFICATE

This is to certify that Mr. TAMILSELVAN. P (22PCM032) a student of M.COMsecond year, "MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE, RASIPURAM" has undergone internship training in preparation of assistant supervisor and understanding our job nature during the period from 25.05.2023 to 16.06.2023 (9.00AM to 5.00PM). I appreciate the college management for giving a good opportunity to the students through this internship training.

We wish him every success in life.

For SRI SUBHALAKSHMI HYBRID SEEDS.

  
Authorized Signatory.

Authorized signature

கூட்டுறவே!

நாட்டுயர்வு!!

04327-232265

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புறந்:

தலைவர்/செயலாளர்  
R.603 தலுகை தொடக்க வேளாண்மை  
கூட்டுறவு கடன் சங்கம் லிட்.,  
த.முருங்கப்பட்டி அஞ்சல், துறையூர் வட்டம்,  
திருச்சி மாவட்டம், தலுகை-621012.



பெறுந்:

உயர்திரு.

தேதி 16-6-2023

## INTERNSHIP CERTIFICATE

I here by certify that S.Thiyageswaran (22PCM033) pursuing II-M.COM at MUTHAYAMMAL COLLEGE OF ARTS & SCIENCES, RASIPURAM has undergone internship training in preparation of co-operative banking services process and understanding your job nature during the period from (29-05-2023 to 16-06-2023). I appreciate the college management for giving a good opportunity to the students through this internship training. I wish the student best of luck and bright future.

*[Handwritten Signature]*  
16/6/2023

SECRETARY (K.MANOKARAN)

**R.603 THALUGAI PACCS**

R. 603, Thalugai Primary  
Agri. Co-op. Credit Society Ltd.  
T.MURUNGAPATTI (Po),  
Thuraiyur Tk, Trichy Dt-621 012.  
PH : 04327-232265

**A STUDY ON TOURISM POTENTIAL AND INFRASTRUCTURE REQUIREMENTS  
YERCUAD HILLS IN SALEM DISTRICT**

*A project report submitted to the Periyar University in the partial fulfillment and top the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**M.ABINA**

**REG.NO. 22MPCM1001**

*Under the Guidance of*

**Dr.M.N. PERIASAMY. M.Com., M.Phil., B.Ed., Ph.D.**

**Assistant Professor of Commerce**



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**Rasipuram – 637408, Namakkal District, Tamilnadu**

**MAY – 2024**



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This is to certify that the project work is entitled “ **A STUDY ON TOURISM POTENTIAL AND INFRASTRUCTURE REQUIREMENTS YERCUAD HILLS IN SALEM DISTRICT** ” submitted in partial fulfillment of the requirements for the award of degree of **MASTER OF COMMERCE** in **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM** with affiliated to **PERIYAR UNIVERSITY, SALEM**. This record of bonafide project work carried out by **M.ABINA (REG.NO. 22MPCM1001)** under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

SIGNATURE OF THE GUIDE

(Dr.M.N.PERIASAMY)

HEAD OF THE DEPARTMENT

(Dr.G.THANGAPANDI)

HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

(AUTONOMOUS)  
RASIPURAM (TK), NAMAKKAL (DT)-637 408

Certified that the candidate was examined by us in the project work in voice examination held on 13.05.2024

Examiners:

1.

2.

**Dr.R.KAVITHA, M.Com., M.Phil., Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Paikalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON EMPLOYEE SATISFACTION TOWARDS VITALCORE  
INDUSTRIES, NEELANAGAI**

*A project report submitted to the Periyar University in the partial fulfillment and  
for the requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**S.DEVADHARSHINI**

**REG.NO. 22MPCM1002**

*Under the Guidance of*

**Mr.S.VIJAYARANGAN, M.Com., M.Phil.,**

**Assistant professor of Commerce**



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This is to certify that the project work is entitled "A STUDY ON EMPLOYEE SATISFACTION TOWARDS VITALCORE INDUSTRIES, NEELANGARAI" submitted in partial fulfillment of the requirements for the award of degree of MASTER OF COMMERCE in MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM with affiliated to PERIYAR UNIVERSITY, SALEM. This record of bonafide project work carried out by S.DEVADHARSHINI (REG.NO. 22MPCM1002) under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

  
SIGNATURE OF THE GUIDE

(Mr.S.VIJAYARANGAN)

Certified that the candidate was examined by us in the project work examination held on 13/5/2024

Examiners:

1. 

 13.5.24  
HEAD OF THE DEPARTMENT

(Dr.G.THANGAPANDI)

**HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
RASIPURAM (TK), NAMAKKAL (DT)-637 408**

2.  13/05/2024

**Dr.R.KAVITHA, M.Com., M.Phil., Ph.D.  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Palkalai Nagar,  
Salem-11, Tamilnadu, India.**



**A STUDY ON JOB SATISFACTION FOR FOOD  
DELIVERY WORKER IN RASIPURAM TOWN**

*A project report submitted to the Periyar University in the partial fulfillment and for the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**M. DEVIPRIYA**

**REG.NO. 22MPCM1003**

*Under the Guidance of*

**Dr.G. THANGAPANDI., M.Com., M.Phil., PhD., SET.,**

**Assistant professor Head of Commerce**



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This is to certify that the project work is entitled “A STUDY ON JOB SATISFACTION FOR FOOD DELIVERY WORKER IN RASIPURAM TOWN” submitted in partial fulfillment of the requirements for the award of degree of **MASTER OF COMMERCE** in **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM** with affiliated to **PERIYAR UNIVERSITY, SALEM**. This record of bonafide project work carried out by **M. DEVIPRIYA (REG.NO. 22MPCM1003)** under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*G. Thangapandi*  
SIGNATURE OF THE GUIDE 13.5.24

**(Dr.G.THANGAPANDI)**

*Certified that the candidate was examined by us in the project work of*  
*examination held on* 13.05.2024

**Examiners:**

1. *G. Thangapandi*  
13.5.2024

*G. Thangapandi*  
HEAD OF THE DEPARTMENT 13.5.24  
**(Dr.G. THANGAPANDI)**  
HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
RASIPURAM (TK), NAMAKKAL (DT)-637 408

2. *R. Kavitha* 13/05/2024

**Dr. R. KAVITHA, M.Com., M.Phil., Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Palkaiaai Nagar,  
Salem-11, Tamilnadu, India.



**A STUDY ON EMPLOYEES JOB SATISFACTION ON SAREE WEAVERS WITH  
SPECIAL REFERENCE TO KUMBAKONAM**

*A project report submitted to the periyar University in the partial fulfilment requirement for  
the award of degree of*

**MASTER OF COMMERCE**

*Submitted by*

**N.HARINI**

**REG.NO. 22MPCM1004**

*Under the Guidance of*

**Mr.R.SENKOTUVEL, M.Com.CA.,M.Phil.,**

**Assistant professor of Commerce,**



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This is to certify that the project work is entitled “ **A STUDY ON EMPLOYEES JOB SATISFACTION ON SAREE WEAVERS WITH SPECIAL REFERENCE TO KUMBAKONAM**” submitted in partial fulfillment of the requirements for the award of degree of **MASTER OF COMMERCE in MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM** with affiliated to **PERIYAR UNIVERSITY, SALEM**. This record of bonafide project work carried out by **N.HARINI(REG.NO. 22MPCM1004)** under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

**SIGNATURE OF THE GUIDE**

**(Mr. R.SENKOTUVEL)**

**G. Thirupundi 13.5.24**  
**HEAD OF THE DEPARTMENT**

**HEAD OF THE DEPARTMENT**  
**DEPARTMENT OF COMMERCE**  
**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**  
**(AUTONOMOUS)**  
**RASIPURAM (T), NAMAKKAL (DT)-637 408**

*Certified that the candidate was examined by us in the project work viva voce examination held on* 13.05.2024

**Examiners:**

1.

**(Mr. R.SENKOTUVEL)**

2.

**Dr. R.KAVITHA, M.Com., M.Phil., Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Palkalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON EMPLOYEES JOB SATISFACTION AND WELFARE  
MEASURES IN SMALL SCALE INDUSTRIES WITH SPECIAL  
REFERENCE TO ATTUR TOWN**

*A project report submitted to the Periyar University in the partial fulfillment of the  
requirements for the award of degree of*

**MASTER OF COMMERCE**

*Submitted by*

**M.HEMARANI**

**REG.NO. 22MPCM1005**

*Under the Guidance of*

**Mr. S. SIVAKUMAR., M. Com., M. Phil., (Ph.D).,**

**Assistant Professor of Commerce**



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This is to certify that the project work is entitled “A STUDY ON EMPLOYEES JOB SATISFACTION AND WELFARE MEASURES IN SMALL SCALE INDUSTRIES WITH SPECIAL REFERENCE TO ATTUR TOWN” submitted in partial fulfillment of the requirements for the award of degree of **MASTER OF COMMERCE in MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM** with affiliated to **PERIYAR UNIVERSITY, SALEM**. This record of bonafide project work carried out by **M.HEMARANI (REG.NO. 22MPCM1005)** under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*1.1.13.5.24*  
**SIGNATURE OF THE GUIDE**

**(Mr. S. SIVAKUMAR)**

*G. Theppandi*  
**HEAD OF THE DEPARTMENT**

**(Dr. G. THANGAPANDI)**  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
RASIPURAM (TN), NAMAKKAL (DT)-637 408

*13.05.2024*  
Certified that the candidate was examined by us in the project work viva-voce examination held on 13.05.2024

**Examiners:**

1. *1.1.13.5.24*

2. *13/05/2024*

**Dr. R. KAVITHA, M.Com, M.Phil, Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Paikalai Nagar,  
Salem-11, Tamilnadu, India.



**A STUDY ON IMPACT OF NEW CREATION WOMEN  
ENTREPRENEURS WITH SPECIAL REFERENCE TO SALEM CITY**

*A project report submitted to the Periyar University in the partial fulfillment and  
for the requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**KARTHIGA. K**

**REG.NO. 22MPCM1006**

*Under the Guidance of*

**Mr. H.RAJAMOHAIED, M.com (CA), M.Phil.,**

**Assistant professor of Commerce**



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**Rasipuram – 637408, Namakkal District, Tamilnadu.**



This is to certify that the project work is entitled “A STUDY ON IMPACT OF NEW CREATION WOMEN ENTREPRENEURS WITH SPECIAL REFERENCES TO SALEM CITY” submitted in partial fulfillment of the requirements for the award of degree of **MASTER OF COMMERCE** in **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM** with affiliated to **PERIYAR UNIVERSITY, SALEM**. This record of bonafide project work carried out by **K. KARTHIGA (REG.NO. 22MPCM1006)** under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*H. Rajam*

SIGNATURE OF THE GUIDE

(Mr. H.RAJAMOHAIED)

*G. Thangapandi 13.5.24*

HEAD OF THE DEPARTMENT

(Dr. G.THANGAPANDI)

HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)

RASIPURAM (TK), NAMAKKAL (DT)-637 408

Certified that the candidate was examined by us in the project  
examination held on 13.05-2024

Examiners:

1. *H. Rajam*  
H. RAJAMOHAIED

2. *R. Kavitha 13/05/2024*

Dr. R. KAVITHA, M.Com., M.Phil., Ph.D.  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Paikalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON CUSTOMER SATISFACTION TOWARDS CADBURY CHOCOLATE  
WITH SPECIAL REFERENCE TO THURAIYUR TALUK**

*A project report submitted to the Periyar University in the partial fulfillment and for the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**S.KAVIYA SRI**

**REG.NO. 22MPCM1007**

*Under the Guidance of*

**Mrs.M.SARANYA, M.Com.,M.Phil.,**

**Assistant professor of Commerce**



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**Rasipuram – 637408, Namakkal District, Tamilnadu.**

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"A STUDY ON CUSTOMER SATISFACTION TOWARDS CADBURY CHOCOLATE WITH SPECIAL REFERENCE TO THURAIYUR TALUK" submitted in partial fulfillment of the requirements for the award of degree of **MASTER OF COMMERCE** in **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM** with affiliated to **PERIYAR UNIVERSITY, SALEM**. This record of bonafide project work carried out by **S.KAVIYA SRI ( REG.NO. 22MPCM1007)** under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*M.Saranya*

**SIGNATURE OF THE GUIDE**

**(Mrs.M.SARANYA)**

*G.Thangapandi 13.5.24*  
**HEAD OF THE DEPARTMENT**

**(Dr.G.THANGAPANDI)**  
**HEAD OF THE DEPARTMENT**  
**DEPARTMENT OF COMMERCE**  
**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**  
**(AUTONOMOUS)**  
**RASIPURAM (Tk), NAMAKKAL (DT)-637 408**

*Certified that the candidate was examined by us in the project work viva voce examination held on 13.05.2024*

**Examiners:**

1. *M.Saranya*  
**M.SARANYA**

2. *Dr.R.Kavitha 13/05/2024*  
**Dr.R.KAVITHA, M.Com., M.Phil., Ph.D.**  
**Assistant Professor**  
**Department of Commerce,**  
**Periyar University, Periyar Palkalai Nagar,**  
**Salem-11, Tamilnadu, India.**

**A STUDY ON EMPLOYEES AWARENESS ABOUT NATIONAL PENSIONSCHEME  
WITH SPECIAL REFERENCE TO RASIPURAM TALUK**

*A project report submitted to the Periyar University in the partial fulfillment andfor the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**B.MADHUMITHA**

**REG.NO. 22MPCM1008**

*Under the Guidance of*

**Mrs. G. BHARATHI, M.Com., M.Phil.,**

**Assistant professor of Commerce**



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**Namakkal District, Tamilnadu.**

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This is to certify that the project work is entitled “A STUDY ON EMPLOYEES AWARENESS ABOUT NATIONAL PENSION SCHEME WITH SPECIAL REFERENCE TO RASIPURAM TALUK” submitted in partial fulfillment of the requirements for the award of degree of **MASTER OF COMMERCE in MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM** with affiliated to **PERIYAR UNIVERSITY, SALEM**. This record of bonafide project work carried out by **B. MADHUMITHA (REG.NO. 22MPCM1008)** under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*G. Bharathi*  
SIGNATURE OF THE GUIDE

(Mrs.G.BHARATHI)

*G. Thangapandian*  
HEAD OF THE DEPARTMENT 13.5.24

**HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
RASIPURAM (Tk), NAMAKKAL (Dt)-637 408**

Certified that the candidate was examined by us in the project work viva-voce  
examination held on 13.05.2024

**Examiners:**

1. *G. Bharathi*

2. *R. Kavitha* 13/05/2024

**Dr.R.KAVITHA, M.Com.,M.Phil.,Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Palkalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON CUSTOMER SATISFACTION TOWARDS POSTAL SERVICE  
WITH SPECIAL REFERENCE TO RASIPURAM TALUK**

*A project report submitted to the Periyar University in the partial fulfillment and top the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**S.MOWNISHA**

**REG.NO. 22MPCM1010**

*Under the Guidance of*

**Ms. G.BHARATHI. M.Com.,M.Phil.**



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**Rasipuram – 637408, Namakkal District, Tamilnadu**

**MAY – 2024**





**A STUDY ON CUSTOMERS SATISFACTION TOWARDS ONLINE PAYMENT APPS  
SPECIALLY ON GOOGLE PAY WITH SPECIAL REFERENCE TO THE STUDENTS  
OF MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS),  
RASIPURAM.**

*A project report submitted to the Periyar University in the partial fulfillment and for the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**OVIYA M**

**REG.NO. 22MPCM1011**



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**Under the Guidance of**

**Mr.R.GOPI, M.Com(CA),M.Phil.,**

**Assistant Professor**

**DEPARTMENT OF COMMERCE**

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**Affiliated to Periyar University Salem**

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**Rasipuram – 637408, Namakkal District, TamilNadu**

**MAY – 2024**



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**Rasipuram – 637408, Namakkal District, Tamilnadu.**



**CERTIFICATE**

This is to certify that the project work is entitled “A STUDY ON CUSTOMERS SATISFACTION TOWARDS ONLINE PAYMENT APPS SPECIALLY ON GOOGLE PAY WITH SPECIAL REFERENCE TO THE STUDENTS OF MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM.” submitted in partial fulfillment of the requirements for the award of degree of MASTER OF COMMERCE in MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM with affiliated to PERIYAR UNIVERSITY, SALEM. This record of bonafide project work carried out by M.OVIYA (REG.NO. 22MPCM1011) under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*R. S. S.*  
SIGNATURE OF THE GUIDE

(Mr.R.GOPI)

*G. Thangapandi 13.5.24*  
HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
RASIPURAM (TK), NAMAKKAL (DT)-637 408  
(Dr.G.THANGAPANDI)

*Certified that the candidate was examined by us in the project work viva- voce examination held on 13.05.2024*

**Examiners**

1. *R. S. S.*

2. *Dr. R. Kavitha 13/05/2024*  
Dr.R.KAVITHA, M.Com., M.Phil., Ph.D.  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Paikalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON SERVICE PROVIDING IN NATURALS BEAUTY PARLOUR TO  
CUSTOMER WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT**

*A project report submitted to the Periyar University in the partial fulfillment and for the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**S.S.SATHYA**

**REG.NO. 22MPCM1012**

*Under the Guidance of*

**Mrs.R.SASIKALA, M.Com., M.Phil.,**

**Assistant professor of Commerce**



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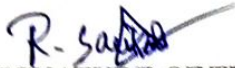
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This is to certify that the project work is entitled "A STUDY ON SERVICE PROVIDING IN NATURAL BEAUTY PARLOUR TO CUSTOMER WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT" submitted in partial fulfillment of the requirements for the award of degree of MASTER OF COMMERCE in MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM with affiliated to PERIYAR UNIVERSITY, SALEM. This record of bonafide project work carried out by S.S.SATHYA (REG.NO. 22MPCM1012) under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.



SIGNATURE OF THE GUIDE

(Mrs.R.SASIKALA)

 13.5.24

HEAD OF THE DEPARTMENT

(Dr.G.THANGAPANDI)

HEAD OF THE DEPARTMENT  
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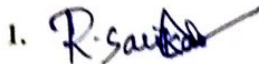
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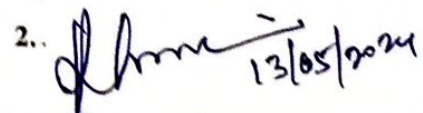
RASIPURAM, NAMAKKAL (DT)-637 408

*Certified that the candidate was examined by*

*examination held on 13.05.2024*

**Examiners:**

1. 

2.  13/05/2024

**Dr. R. KAVITHA, M.Com., M.Phil., Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Palkalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON IN THE PERFORMANCE OF REWARDS SYSTEM OF BANK  
EMPLOYEE IN ICICI BANK AND AXIS BANK LTD WITH SPECIAL REFERENCE  
TO SALEM TOWN**

*A project report submitted to the Periyar University in the partial fulfillment and for the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**AAKASH R**

**REG.NO. 22MPCM1014**

**Under the Guidance of**

**Dr. S. SATHIYARAJ., MA., M.Phil., Ph.D**

**Assistant Professor of Commerce**



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**Rasipuram – 637408, Namakkal District, Tamil nadu.**



**CERTIFICATE**

This is to certify that the project work is entitled “A STUDY ON IN THE PERFORMANCE OF REWARDS SYSTEM OF BANK EMPLOYEE IN ICICI BANK AND AXIS BANK LTD WITH SPECIAL REFERENCE TO SALEM TOWN” submitted in partial fulfillment of the requirements for the award of degree of **MASTER OF COMMERCE** in **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM** with affiliated to **PERIYAR UNIVERSITY, SALEM**. This record of bonafide project work carried out by **AAKASH. R (REG.NO. 22MPCM1014)** under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*Dr. Sathiyaraj*

**SIGNATURE OF THE GUIDE**

**(Dr. S. SATHIYARAJ)**

Certified that the candidate was examined by us in the **(AUTONOMOUS)** project work viva-voce examination held on 13.05.2024

*G. Thangavelu* 13.5.24  
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**RASIPURAM (TK), NAMAKKAL (DT)-637 408**

**Examiners**

1. *Dr. S. Sathiyaraj*

2. *[Signature]* 13/05/2024

**Dr. R. KAVITHA**, M.Com., M.Phil., Ph.D.  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Palkalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON RETENTION OF EMPLOYEES HIMALAYA EXPORT  
WITH SPECIAL REFERENCE TO NAMAGIRIPETTAI BRANCH**

*A project report submitted to the Periyar University in the partial full film and  
top the requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**S.ARUNKUMAR**

**REG.NO. 22MPCM1015**

*Under the Guidance of*

**Dr S. SELVI, M.Com, M.Phil, MBA, PGDCA, PH.D**

**Assistant professor of Commerce,**



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for *G. Thangapandi* 13.5.24  
SIGNATURE OF THE GUIDE

(Dr S. SELVI)

*G. Thangapandi* 13.5.24  
HEAD OF THE DEPARTMENT

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(Dr. G. THANGAPANDI)  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
RASIPURAM (Tk), NAMAKKAL (Dt)-637 408

Certified that the candidate was examined by us in the project work viva-voce examination held on 13.05.2024

**Examiners:**

1. *G. Thangapandi* 13.5.2024

2. *[Signature]* 13/05/2024

**Dr. R. KAVITHA, M.Com, M.Phil, Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Parkalai Nagar,  
Salem-11, Tamilnadu, India

**A STUDY ON CUSTOMER ATTITUDE TOWARDS SALES PROMOTION OFFERS  
WITH SPECIAL REFERENCE TO HEALTH BEVERAGES IN TIRUCHENGODE  
TOWN**

*A project report submitted to the Periyar University in the partial fulfillment and top the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**R. BOOBALAN**

**REG.NO. 22MPCM1016**

*Under the Guidance of*

**Dr .V. KANNAGI., M.Com., M.Phil., Ph.D**

**Assistant professor of Commerce,**



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SIGNATURE OF THE GUIDE

(Dr. V. KANNAGI)


  
HEAD OF THE DEPARTMENT 13.5.24


H. (Dr. G. THANGAPANDI)  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)

RASIPURAM (Tk), NAMAKKAL (Dt)-637 408

Certified that the candidate was examined by us in the project work viva-voce examination held on 13.05.2024

**Examiners:**

1.   
(Dr. V. Kannagi)

2.   
13/05/2024  
Dr. R. KAVITHA, M.Com., M.Phil., Ph.D.  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Palakkai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON QUALITY OF WORK LIFE OF EMPLOYEES WORKING UNDER  
ACCOUNTING FIELD WITH SPECIAL REFERENCE TO SALEM TOWN**

*A project report submitted to the Periyar University in the partial fulfillment and top the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**M. DEVENDRAN**

**REG.NO. 22MPCM1017**

*Under the Guidance of*

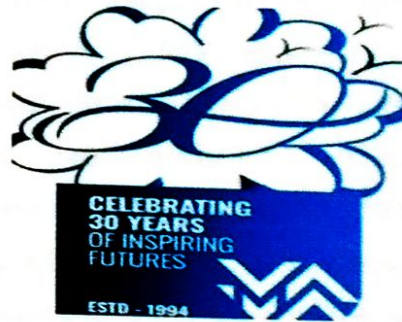
**Dr.M.N.PERIASAMY. M.Com., M.Phil., B.Ed., Ph.D.**

**Assistant Professor of Commerce**



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**Rasipuram – 637408, Namakkal District, Tamilnadu**

**MAY – 2024**



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*for* *G. Thangapandi*  
SIGNATURE OF THE GUIDE

HEAD OF THE DEPARTMENT  
(Dr. M. S. PERIASAMI)  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
RASIPURAM (TK), NAMAKKAL (DT)-637 408

*G. Thangapandi*  
HEAD OF THE DEPARTMENT

(Dr.G.THANGAPANDI)

HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
RASIPURAM (TK), NAMAKKAL (DT)-637 408

Certified that the candidate was examined by us in the project work for the  
examination held on 13/05/2024

**Examiners:**

1. *for* *G. Thangapandi*

HEAD OF THE DEPARTMENT *B.S. 24*  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
RASIPURAM (TK), NAMAKKAL (DT)-637 408

2. *[Signature]* *15/05/2024*

**Dr. R. KAVITHA**, M.Com., M.Phil., Ph.D.  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Paikalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON DETERMINING FACTORS THAT  
INFLUENCE WORKER SATISFACTION AND THEIR  
EFFORTS ON THE LEATHER INDUSTRY'S  
ORGANIZATION**

**A project report submitted to the Periyar University in the partial fulfilment  
of the requirements for the award of degree of**

**MASTER OF COMMERCE**

*Submitted by*

**GOKUL V**

**REG.NO. 22MPCM1018**

*Under the Guidance of*

**Mr. S. VIJAYARANGAN., M. Com., M. Phil.,**

**Assistant Professor of Commerce**



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**Rasipuram - 637408, Namakkal District, Tamil Nadu.**

**MAY - 2024**



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637408, Namakkal District, Tamil Nadu.

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This is to certify that the project work is entitled “ A STUDY ON DETERMINING FACTORS THAT INFLUENCE WORKER SATISFACTION AND THEIR EFFORTS ON THE LEATHER INDUSTRY’S ORGANIZATION ” submitted in partial fulfilment of the requirements for the award of degree of **MASTER OF COMMERCE** in **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM** with affiliated to **PERIYAR UNIVERSITY, SALEM**. This record of bonafide project work carried out by **GOKUL V (REG.NO. 22MPCM1018)** under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*S. Vijayarangan*  
SIGNATURE OF THE GUIDE

(Mr. S. VIJAYARANGAN)

*G. Thangapandi* 13.5.24  
HEAD OF THE DEPARTMENT

(Dr.G.THANGAPANDI)

HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
RASIPURAM (Tk), NAMAKKAL (Dt), 637 408

Certified that the candidate was examined by us in the project work viva-  
voce examination held on 13.05.2024

Examiners:

1. *S. Vijayarangan*

2. *Dr. R. Kavitha* 13/05/2024

**Dr. R. KAVITHA, M.Com., M.Phil., Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Palkalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING OF  
ELECTRONIC GOODS WITH SPECIAL REFERENCE TO NAMAKKAL TOWN**

*A project report submitted to the Periyar University in the partial full film and top the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**C.GOWTHAMAN**

**REG.NO. 22MPCM1019**

*Under the Guidance of*

**Dr. G. THANGAPANDI, M.Com., M.Phil., Ph.D**

**Head of the department of Commerce,**



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This is to certify that the project work is entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING OF ELECTRONIC GOODS WITH SPECIAL REFERENCE TO NAMAKKAL TOWN ” submitted in partial fulfillment of the requirements for the award of degree of MASTER OF COMMERCE in MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM with affiliated to PERIYAR UNIVERSITY, SALEM. This record of bonafide project work carried out by C.GOWTHAMAN (REG.NO. 22MPCM1019) under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*G. Thangapandi 13.5.24*  
SIGNATURE OF THE GUIDE

*G. Thangapandi 13.5.24*  
HEAD OF THE DEPARTMENT

**(Dr. G. THANGAPANDI)**

**HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

**(G. THANGAPANDI)**

**HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

**(AUTONOMOUS)  
RASIPURAM (Tk), NAMAKKAL (DT)-637 408  
examination held on 13.05.2024**

*Certified that the candidate was examined by us in the project work viva-voce*

**(AUTONOMOUS)  
RASIPURAM (Tk), NAMAKKAL (DT)-637 408**

**Examiners:**

1. *G. Thangapandi*  
13.5.24

**HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
RASIPURAM (Tk), NAMAKKAL (DT)-637 408**

2. *R. Kavitha*  
13/05/2024

**Dr. R. KAVITHA, M.Com., M.Phil., Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Paikalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON CUSTOMER SATISFACTION TOWARDS INDIA CEMENTS WITHY  
SPECIAL REFERENCE TO KALLAKURICHI DISTRICT**

*A project report submitted to the Periyar University in the partial fullfilment and for the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**K .GUNA**

**REG.NO. 22MPCM1020**

*Under the Guidance of*

**Mr.R.SENKOTUVEL, M.Com(CA), M.Phil.,**

**Assistant professor of Commerce**



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This is to certify that the project work is entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS INDIA CEMENTS WITH SPECIAL REFERENCE TO KALLAKURICHI DISTRICT" submitted in partial fulfillment of the requirements for the award of degree of MASTER OF COMMERCE in MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM with affiliated to PERIYAR UNIVERSITY, SALEM. This record of bonafide project work carried out by K.GUNA (REG.NO. 22MPCM1020) under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

SIGNATURE OF THE GUIDE

(Mr.R.SENKOTUVEL)

*G. Thangapandi* 13.5.24  
HEAD OF THE DEPARTMENT

(Dr.G.THANGAPANDI)

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

(AUTONOMOUS)

RASIPURAM (72), NAMAKKAL (DT) 637 408

Certified that the candidate was examined by us in the project work viva-voce examination held on 18/05/2024

**Examiners:**

1.

[R.SENKOTUVEL]

2.   
13/05/2024

**Dr.R.KAVITHA**, M.Com., M.Phil., Ph.D.  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Palkalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON STRESS MANAGEMENT AMONG BANK EMPLOYEES  
WORKING IN COMMERCIAL BANKING SECTOR WITH SPECIAL  
REFERENCE TO NAMAKKAL DISTRICT**

*A project report submitted to the Periyar University in the partial fulfillment of the  
requirements for the award of degree of*

**MASTER OF COMMERCE**

*Submitted by*

**N.HABIBULLA**

**REG.NO. 22MPCM1021**

*Under the Guidance of*

**Mr. S. SIVAKUMAR., M. Com., M. Phil., (Ph.D.),**

**Assistant Professor of Commerce**



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**Namakkal District, Tamilnadu.**

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**Namakkal District, Tamilnadu.**

**DEPARTMENT OF COMMERCE**



**CERTIFICATE**

This is to certify that the project work is entitled “A STUDY ON STRESS MANAGEMENT AMONG BANK EMPLOYEES WORKING IN COMMERCIAL BANKING SECTOR WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT” submitted in partial fulfillment of the requirements for the award of degree of MASTER OF COMMERCE in MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM with affiliated to PERIYAR UNIVERSITY, SALEM. This record of bonafide project work carried out by N.HABIBULLA, (REG.NO. 22MPCM1021) under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*1.1.2024*

**SIGNATURE OF THE GUIDE**

**(Mr. S. SIVAKUMAR)**

*G. Thangapandi 13.5.24*

**HEAD OF THE DEPARTMENT**

**(Dr. G. THANGAPANDI)**

**HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
RASIPURAM (TK), NAMAKKAL (DT)-637 408**

*Certified that the candidate was examined by us in the project work viva voce examination held on 13/05/24.*

**Examiners:**

1. *1.1.2024*

2. *13/05/2024*

**Dr. R. KAVITHA, M.Com, M.Phil., Ph.D.  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Paikalai Nagar,  
Salem-11, Tamilnadu, India.**

**"A STUDY ON ADIDAS SHOES WITH SPECIAL REFERANCE TO  
SALEM TOWN"**

*A project report submitted to the Periyar University in the partial full film and  
top the requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**B.HARIHARAN**

**REG.NO. 22MPCM1022**

*Under the Guidance of*

**Mr R .RAJA MOHAMMED,M.COM,CA,M.Phil.,**

**Assistant professor of Commerce,**



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**Rasipuram – 637408, Namakkal District, Tamilnadu**

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This is to certify that the project work is entitled “ A STUDY ON ADIDAS SHOES WITH SPECIAL REFERENCE TO SALEM TOWN” submitted in partial fulfillment of the requirements for the award of degree of **MASTER OF COMMERCE** in **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM** with affiliated to **PERIYAR UNIVERSITY, SALEM**. This record of bonafide project work carried out by **B.HARIHARAN (REG.NO. 22MPCM1022)** under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

SIGNATURE OF THE GUIDE

HEAD OF THE DEPARTMENT

(Mr R .RAJA MOHAMMED).

(Dr.G.THANGAPANDI)

HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE

Certified that the candidate was examined by us in the project work viva-voce examination held on 13.05.2024

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(AUTONOMOUS)

RASIPURAM (TK), NAMAKKAL (DT)-637 408

**Examiners:**

1. H. Rajan

[H. RAJAMOHAMED]

2. R. Kavitha  
13/05/2024

**Dr. R. KAVITHA, M.Com., M.Phil., Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Palikai Nagar  
Salem-11, Tamilnadu, India.

**A STUDY ON SATISFACTION OF EMPLOYEES IN UNITED INDIA  
INSURANCE COMPANY LIMITED NAMAKKAL DIVISION**

*A project report submitted to the Periyar University in the partial fulfillment of the  
requirements for the award of degree of*

**MASTER OF COMMERCE**

*Submitted by*

**P. JEEVANANTHAM**

**REG.NO. 22MPCM1023**

*Under the Guidance of*

**MRS. M. SARANYA., M. Com., M. Phil.,**

**Assistant Professor of Commerce**



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**CERTIFICATE**

This is to certify that the project work is entitled “**A STUDY ON SATISFACTION OF EMPLOYEES UNITED INDIA INSURANCE COMPANY LIMITED NAMAKKAL DIVISION**” submitted in partial fulfillment of therequirements for the award of degree of **MASTER OF COMMERCE** in **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM** with affiliated to **PERIYAR UNIVERSITY, SALEM**. This record of bonafide project work carried out by **P. JEEVANANTHAM (REG.NO. 22MPCM1023)** under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*M. Saranya.*  
**SIGNATURE OF THE GUIDE**

**(MRS M. SARANYA)**

*G. Thangapandi 13.5.24.*  
**HEAD OF THE DEPARTMENT**

**(Dr. G. THANGAPANDI)**

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DEPARTMENT OF COMMERCE  
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RASIPURAM (Tk), NAMAKKAL (DT)-637 408**

*Certified that the candidate was examined by us in the project work in the*  
*examination held on 13.05.2024*

**Examiners:**

1. *M. Saranya.*  
**M. SARANYA.**

2. *R. Kavitha 13/05/2024*

**Dr. R. KAVITHA, M.Com, M.Phil., Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Palkalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON CUSTOMER SATISFACTION AND PREFERENCE TOWARDS SAKTHI  
MASALA PRODUCTS WITH SPECIAL REFERENCE TO NAMAKKAL TOWN**

*A project report submitted to the Periyar University in the partial fulfillment and for the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**KAMALAKANNAN P**

**REG.NO. 22MPCM1024**

*Under the Guidance of*

**Mr.S.ARUNRAJ, M.Com., M.Phil.,**

**Assistant Professor of Commerce**



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This is to certify that the project work is entitled “A STUDY ON CUSTOMER SATISFACTION AND PREFERNCE TOWARS SAKTHI MASALA PRODUCTS WITH SPECIAL REFERNCE TO NAMAKKAL TOWN” submitted in partial fulfillment of the requirements for the award of degree of **MASTER OF COMMERCE** in **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM** with affiliated to **PERIYAR UNIVERSITY, SALEM**. This record of bonafide project work carried out by **KAMALAKANNAN P (REG.NO. 22MPCM1024)** under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*G. Thangapandi*  
SIGNATURE OF THE GUIDE  
(Mr.S.ARUNRAJ) 13.5.24

*G. Thangapandi* 13.5.24  
HEAD OF THE DEPARTMENT

(Dr.G.THANGAPANDI)  
HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE

Certified that the candidate was examined in the project work examination held on 13.05.2024 at **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) RASIPURAM (Tk), NAMAKKAL (Dt)-637 408.**

Examiners:

1.

*[Signature]*

2.

*[Signature]* 13/05/2024

**Dr. R. KAVITHA, M.Com., M.Phil., Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Palkalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON CHALLENGES FACED BY GIG ECONOMY WORKERS IN  
SALEM DISTRICT**

*A project report submitted to the Periyar University in the partial fulfillment and for the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**D. MAHALINGAM**

**REG.NO. 22MPCM1025**

*Under the Guidance of*

**Mrs.S.ARULJOTHI,M.Com(CA), M.Phil.,**

**Assistant professor of Commerce**



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**MAY – 2024**



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This is to certify that the project work is entitled "A STUDY ON CHALLENGES FACED BY GIG ECONOMY WORKERS IN SALEM DISTRICT" submitted in partial fulfillment of the requirements for the award of degree of MASTER OF COMMERCE in MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM with affiliated to PERIYAR UNIVERSITY, SALEM. This record of bonafide project work carried out D. MAHALINGAM (REG.NO. 22MPCM1025) under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

**SIGNATURE OF THE GUIDE**

**(Mrs.S.ARULJOTHI)**

**HEAD OF THE DEPARTMENT**

**(Dr.G.THANGAPANDI)**

**HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
RASIPURAM (TK), NAMAKKAL (DT)-637 408**

*Certified that the candidate was examined by us in the project (AUTONOMOUS) voce  
examination held on 13-05-2024*

**Examiners:**

1.

2.

**Dr.R.KAVITHA, M.Com., M.Phil., Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Palkalai Nagar,  
Salem-11. Tamilnadu, India.

**A STUDY ON FREE BUS SERVICE SCHEME FOR WOMEN PASSENGERS BY  
TNSTC LTD WITH SPECIAL REFERENCE TO THIRUCHENGOGGE TALUK**

*A project report submitted to the Periyar University in the partial fulfillment and for the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**K.MOHAN**

**REG.NO. 22MPCM1026**

*Under the Guidance of*

**Mr.H.RAJAMOHAIED,M.Com(CA),M.Phil.,**

**Assistant professor of Commerce**



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**MAY – 2024**



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**CERTIFICATE**

This is to certify that the project work is entitled "A STUDY ON FREE BUS SERVICE SCHEME FOR WOMEN PASSENGERS BY TNSTC LTD WITH SPECIAL REFERENCE TO THIRUCHENGODE TALUK" submitted in partial fulfillment of the requirements for the award of degree of **MASTER OF COMMERCE** in **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM** with affiliated to **PERIYAR UNIVERSITY, SALEM**. This record of bonafide project work carried out by **K. MOHAN (REG.NO. 22MPCM1026)** under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*H. Rajan*

SIGNATURE OF THE GUIDE

(Mr.H.RAJAMOHAIED)

*G. Thangapandi 13.5.24*  
HEAD OF THE DEPARTMENT

(Dr.G.THANGAPANDI)

HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
RASIPURAM (Tk), NAMAKKAL (DT)-637 408

Certified that the candidate was examined by us in the project work in the  
examination held on 12/05/2024

Examiners:

1. *H. Rajan*

H. RAJAMOHAIED

2. *Dr. R. Kavitha*

**Dr. R. KAVITHA**, M.Com., M.Phil., Ph.D.  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Palkalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON EMPLOYEE RETENTION STRATEGIES IN IT INDUSTRY WITH  
SPECIAL REFERENCE TO SALEM CITY.**

*A project report submitted to the Periyar University in the partial fulfillment and for the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**SANJAY S**

**REG.NO. 22MPCM1029**



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**Under the Guidance of**

**Mr.R.GOPI, M.Com(CA).,M.Phil.,**

**Assistant Professor**

**DEPARTMENT OF COMMERCE**

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Affiliated to Periyar University Salem

Accredited with 'A' Grade by NAAC, UGC Recognized 2(f) & 12(B)

Rasipuram – 637408, Namakkal District, TamilNadu

**MAY – 2024**



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**Accredited with 'A' Grade by NAAC, UGC Recognized 2(f) & 12(B)**

**Rasipuram – 637408, Namakkal District, Tamilnadu.**



**CERTIFICATE**

This is to certify that the project work is entitled “A STUDY ON EMPLOYEE RETENTION STRATEGIES IN IT INDUSTRY WITH SPECIAL REFERENCE TO SALEM CITY.” submitted in partial fulfillment of the requirements for the award of degree of **MASTER OF COMMERCE** in **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)**, **RASIPURAM** with affiliated to **PERIYAR UNIVERSITY, SALEM**. This record of bonafide project work carried out by **S SANJAY (REG.NO. 22MPCM1029)** under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*R. R.*  
**SIGNATURE OF THE GUIDE**

**(Mr.R.GOPI)**

*G. Thangapandi 13.5.24*  
**HEAD OF THE DEPARTMENT**

**HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
(Dr. G. THANGAPANDI)  
RASIPURAM (TK), NAMAKKAL (DT)-637 408**

*Certified that the candidate was examined by us in the project work viva- voce examination held on 13.05.2024*

**Examiners**

1. *R. R.*

2. *[Signature] 13/05/2024*

**Dr. R. KAVITHA, M.Com. M.Phil., Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Paikalai Nagar,  
Salem-11, Tamilnadu, India.

A STUDY ON JOB SATISFACTION OF EMPLOYEES IN JSW STEEL LTD., SALEM  
*A project report submitted to the Periyar University in the partial fulfillment of the  
requirements for the award of degree of*

**MASTER OF COMMERCE**

*Submitted by*

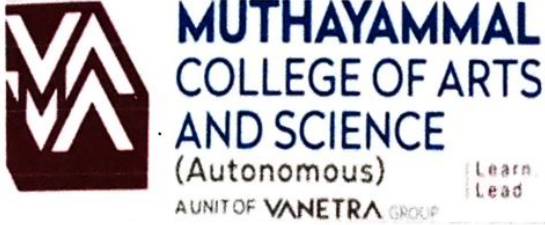
**K SANTHOSH**

**REG.NO. 22MPCM1030**

*Under the Guidance of*

**Mrs..SASIKALA, M Com., M. Phil.,**

**Assistant Professor of Commerce**



*Department of Commerce*

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DEPARTMENT OF COMMERCE



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**CERTIFICATE**

This is to certify that the project work is entitled “A STUDY ON JOB SATISFACTION OF EMPLOYEES IN JSW STEEL LID SALEM” submitted in partial fulfillment of requirements for the award of degree of MASTER OF COMMERCE in MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM with affiliated to PERIYAR UNIVERSITY, SALEM. This record of bonafide project work carried out by K.SANTHOSH (REG.NO. 22MPCM1030) under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

  
SIGNATURE OF THE GUIDE


(R.SASIKALA)

  
HEAD OF THE DEPARTMENT 13.5.24

**HEAD OF THE DEPARTMENT**  
**(G. THIAGARAJ)**  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
RASIPURAM (TAMILNADU)

Certified that the candidate was examined by us in the project work viva- voce examination held on 13/05/2024

Examiners:

1.   
(R-SASIKALA)

2.   
13/05/2024

**Dr. R. KAVITHA**, M.Com., M.Phil., Ph.D.  
Assistant Professor  
Department of Commerce,  
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Salem-11, Tamilnadu, India.

**A STUDY ON CONSUMER SATISFACTION TOWARDS HONDA SHINE WITH  
SPECIAL REFERENCE TO RASIPURAM TOWN**

*Project report submitted to the Periyar University in the partial fulfillment of the  
requirements for the award of degree of*

**MASTER OF COMMERCE**

*Submitted by*  
**G.SANTHOSH KUMAR**

**REG.NO. 22MPCM1031**

*Under the Guidance of*

**Dr.S.SATHIYARAJ.MA.,M.Phil.,Ph.D.,**  
**Assistant Professor of Commerce**



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**Rasipuram – 637408, Namakkal District, Tamilnadu.**

**MAY – 2024**



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This is to certify that the project work is entitled “A STUDY ON CONSUMER SATISFACTION TOWARDS HONDA SHINE WITH SPECIAL REFERENCE TO RASIPURAM TOWN” submitted in partial fulfillment of the requirements for the award of degree of MASTER OF COMMERCE in MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM with affiliated to PERIYAR UNIVERSITY, SALEM. This record of bonafide project work carried out by G.SANTHOSH KUMAR (REG.NO. 22MPCM1031) under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*Dr. S. Sathiyaraj*

**SIGNATURE OF THE GUIDE**

**(Dr.S.SATHIYARAJ)**

*G. Thiyagaraj* 13.5.24  
**HEAD OF THE DEPARTMENT**

**HEAD OF THE DEPARTMENT**  
**DEPARTMENT OF COMMERCE**  
**(Dr. G. THIYAGARAJ)**  
**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**  
**(AUTONOMOUS)**  
**RASIPURAM (Tk), NAMAKKAL (Dt)-637 408**

*Certified that the candidate was examined by us in the project work viva- voce examination held on 13/05/2024*

**Examiners:**

1. *Dr. S. Sathiyaraj*

2. *Dr. R. Kavitha* 13/05/2024

**Dr. R. KAVITHA, M.Com., M.Phil., Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Palkalai Nagar,  
Salem-11. Tamilnadu, India.

**A STUDY ON EMPLOYEE'S MOTIVATION AT  
TANNERY INDUSTRY**

**A project report submitted to the Periyar University in the partial fulfilment  
of the requirements for the award of degree of**

**MASTER OF COMMERCE**

*Submitted by*

**SAYEED NAZEEF H**

**REG.NO. 22MPCM1032**

*Under the Guidance of*

**Dr.SELVI, M. Com., M. Phil., (Ph.D).,**

**Assistant Professor of Commerce**



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This is to certify that the project work is entitled “ **A Study on Employees Motivation at Tannery Industry**” submitted in partial fulfilment of the requirements for the award of degree of **MASTER OF COMMERCE** in **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM** with affiliated to **PERIYAR UNIVERSITY, SALEM**. This record of bonafide project work carried out by **SAYEED NAZEEF H (REG.NO. 22MPCM1032)** under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*for* **G. Thangapandi**  
**SIGNATURE OF THE GUIDE**

**(Dr.SELVI)**

**13.5.24**

**G. Thangapandi** 13.5.24,  
**HEAD OF THE DEPARTMENT**

**(Dr. G.THANGAPANDI)**  
**HEAD OF THE DEPARTMENT**  
**DEPARTMENT OF COMMERCE**  
**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

*Certified that the candidate was examined by us in the project work viva-  
voce examination held on* **13/05/2024**

**Examiners:**

1. **G. Thangapandi**  
**13.5.24**

2. **Dr. R. Kavitha** 13/05/2024

**Dr. R. KAVITHA, M.Com., M.Phil., Ph.D.**  
Assistant Professor  
Department of Commerce,  
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Salem-11, Tamilnadu, India.

**A Study on Work Life Balance of College Teachers in Namakkal District**

*A project report submitted to the Periyar University in the partial fulfillment of the requirements for the award of degree of*

**MASTER OF COMMERCE**

*Submitted by*

**K.SHIVANESAN**

**REG.NO. 22MPCM1033**

*Under the Guidance of*

**Dr. V. KANNAGI, M. Com., M. Phil., Ph.D**

**Assistant Professor of Commerce**



*Department of Commerce*

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This is to certify that the project work is entitled “A STUDY ON WORK LIFE BALANCE OF COLLEGE TEACHERS IN NAMAKKAL DISTRICT” submitted in partial fulfillment of the requirements for the award of degree of **MASTER OF COMMERCE in MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM** with affiliated to **PERIYAR UNIVERSITY, SALEM**. This record of bonafide project work carried out by **K.SHIVANESAN (REG.NO. 22MPCM1033)** under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*V. Kannagi*

**SIGNATURE OF THE GUIDE**

**(Dr. V. KANNAGI)**

*G. Thangapandi 13.5.24*  
**HEAD OF THE DEPARTMENT**

**(Dr. G.THANGAPANDI)**

**HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE  
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
RASIPURAM (TK), NAMAKKAL (DT)-637 408**

*Certified that the candidate was examined by us in the project work viva voce  
examination held on 13.05.2024*

**Examiners:**

1. *V. Kannagi*  
**(Dr. V. KANNAGI)**

2. *R. Kavitha 15/05/2024*  
**Dr. R.KAVITHA, M.Com., M.Phil., Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Paikalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON USER PERCEPTION TOWARDS KISAN CREDIT CARD WITH  
SPECIAL REFERENCE TO SALEM CITY**

*A project report submitted to the Periyar University in the partial fulfillment and top the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**R. SREEDHARAN**

**REG.NO. 22MPCM1034**

*Under the Guidance of*

**Dr.M.N.PERIASAMY. M.Com., M.Phil., B.Ed., Ph.D.**

**Assistant Professor of Commerce**



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SIGNATURE OF THE GUIDE

(Dr.M.N.PERIASAMY)

G. Thangapandi 13.5.24  
HEAD OF THE DEPARTMENT

(Dr.G.THANGAPANDI)

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DEPARTMENT OF COMMERCE  
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RASIPURAM (Tk), NAMAKKAL (DT)-637 408

Certified that the candidate was examined by us in the **proprio voce** examination held on 13/05/2024

**Examiners:**

1.

2.

**Dr.R.KAVITHA, M.Com., M.Phil., Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Paikalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON USERS SATISFACTION OF THE SCHEME PRADHAN MANTRI  
UJJWALA YOJANA WITH SPECIAL REFERENCE TO RASIPURAM TALUK**

*A project report submitted to the Periyar University in the partial fulfillment and for the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**P.TAMILSELVAN**

**REG.NO. 22MPCM1035**

*Under the Guidance of*

**Mr.S.VIJAYARANGAN, M.Com., M.Phil.,**

**Assistant professor of Commerce**



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This is to certify that the project work is entitled “A STUDY ON USERS SATISFACTION OF THE SCHEME PRADHAN MANTRI UJJWALA YOJANA WITH SPECIAL REFERENCE TO RASIPURAM TALUK” submitted in partial fulfillment of the requirements for the award of degree of MASTER OF COMMERCE in MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM with affiliated to PERIYAR UNIVERSITY, SALEM. This record of bonafide project work carried out by P. TAMILSELVAN (REG.NO. 22MPCM1035) under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

  
SIGNATURE OF THE GUIDE

(Mr.S.VIJAYARANGAN)

  
HEAD OF THE DEPARTMENT 13.5.24

(Dr.G.THANGAPANDI)

HEAD OF THE DEPARTMENT  
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MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE  
AUTONOMOUS  
RASIPURAM (TK), NAMAKKAL (DT)-637 408

Certified that the candidate was examined by us in the project examination held on 13.05.2024

**Examiners:**

1. 

2. 

**Dr.R.KAVITHA, M.Com.,M.Phil.,Ph.D.**  
Assistant Professor  
Department of Commerce,  
Periyar University, Periyar Palkalai Nagar,  
Salem-11, Tamilnadu, India.

**A STUDY ON PERFORMANCE OF STAR HEALTH & ALLIED INSURANCE  
COMPANY LIMITED AND ITS CUSTOMER RELATIONSHIP MANAGEMENT  
IN SALEM**

*A project report submitted to the Periyar University in the partial fulfillment and top the  
requirement for the award of the degree of*

**MASTER OF COMMERCE**

*Submitted by*

**S.THIYAGESWARAN**

**REG.NO. 22MPCM1036**

*Under the Guidance of*

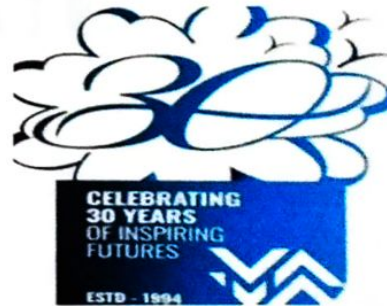
**Dr. G. THANGAPANDI, M.Com., M.Phil., Ph.D**

**Assistant professor of Commerce,**



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**MAY – 2024**



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This is to certify that the project work is entitled “A STUDY ON PERFORMANCE OF STAR HEALTH & ALLIED INSURANCE COMPANY LIMITED AND ITS CUSTOMER RELATIONSHIP MANAGEMENT IN SALEM” submitted in partial fulfillment of the requirements for the award of degree of MASTER OF COMMERCE in MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), RASIPURAM with affiliated to PERIYAR UNIVERSITY, SALEM. This record of bonafide project work carried out by S.THIYAGESWARAN (REG.NO. 22MPCM1036) under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

*G. Thangapandi*  
SIGNATURE OF THE GUIDE 13.5.24

**(Dr. G. THANGAPANDI)**

*G. Thangapandi* 13.5.24  
HEAD OF THE DEPARTMENT

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(AUTONOMOUS)

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Certified that the candidate was examined by us in the project work viva-voce  
examination held on 13/05/2024

**Examiners:**

1. *G. Thangapandi*  
13.5.24

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RASIPURAM (Tk), NAMAKKAL (DT)-637 408

2. *R. Kavitha* 13/05/2024

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